

MISSION

To apply design, web, and project management expertise to a growth position within a progressive firm

PROFILE

Highly creative, versatile designer with a keen sense of form/function balance. Proven front end development skills; core background allows for rapid learning of new software and methods. Diplomatic, poised and tactful professional with intensive client facing background. Effective project management skills. Ability to interpret abstract and technical information to and from the layperson. Flexible and adaptable approach to work challenges; equally comfortable with collaborative and independent projects. Innovative thinker; exceptional troubleshooter; process and efficiency wonk. Thrive in deadline-driven environment. *View online portfolio at www.atomicaweb.com.*

PROFESSIONAL EXPERIENCE

Senior Web Designer / Project Manager 2006-Present

LexisNexis Martindale Hubbell, New Providence, NJ

Work directly with clients to deliver B to C web designs in a high volume, deadline driven environment

- Research and interview clients to develop design plan
- Create wireframes, web page mockups, logos, and Flash banners
- Manage, select, retouch, and optimize stock and client photography
- Consult with developers, writers, and project managers throughout process
- Along with writers, develop concepts, taglines, and general tone for sites
- Delegate to and oversee work of junior designers

2011 HIGHLIGHTS:

Interim design lead (Some responsibilities continue):

- Apply and communicate best practices, internal guidelines
- Review and quality control 3rd party vendor designs
- Maintain stock photography accounts and resources
- Handle client issues/escalations
- Assigned and coordinated projects
- Resolved staff issues
- Oversaw development of internal marketing site
- Acted as liason between design team and management, writers, developers, and sales reps
- Facilitated meetings, reviews, training

Key member of the development team for a new web product, which successfully launched, and sales grow monthly

- Involved in piloting, testing, and selecting CMS platform
- Developed customizable modular designs
- Instrumental in developing highly streamlined start to finish two week process, from initial client consultation to launch
- Met regularly to identify issues; recommended improvements and enhancements
- Helped to quantify time estimates and pricing

As a project manager for this product:

- Conducted initial creative call with clients; collect vital information to execute a site that fits the firm; conveyed key content related information to writers; explained and reinforced scope and nature of the product to clients
- Implemented template based sites; handled review and revision process
- Communicated with clients throughout process; resolved internal and client related issues to reach launch goals

Freelance web designer/developer 2002-2008

Worked independently and in association with Orbit Web Design, M Studios, and Belfer Communications. This includes start to finish web development: interface with clients and associates, oversee subcontractors, project management, written and verbal communication, print, web, logo design, content development, hand coding.

Consultant - Creative Group September 2004-2007

- **Lexis Nexis Martindale Hubbell - Web Developer 2006 to 2007**
Build/code, update, and quality control websites for lawyers, utilizing .jsp, javascript, Flash, includes, etc.
- **Commonwealth Business Media - Jr. Designer 2005 to 2006**
Design and Production and coding, including full sites, banner ads, emails, working with .asp pages.
- **Additional per-project placements:**
Merrill Lynch
Delia Communications
International Flavors & Fragrances

SKILLS

- Adobe Creative Suite: Dreamweaver, Photoshop, Illustrator, Flash
- Microsoft Office: Word, Power Point, Excel
- HTML & CSS, basic JavaScript and ActionScript
- Wordpress, Weebly, and other CMS platforms
- Photography, lighting, retouching
- Sound recording and editing

References available upon request